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CLOTH COLLECTION DRIVE: PROMOTING SUSTAINABLE FASHION

Date: 20th – 22nd March, 2023 **Location:** College Premises

Introduction

The Department of Statistics at University of Delhi organized a successful Cloth Collection Drive with the objective of promoting sustainable fashion. The drive aimed to collect pre-owned clothes from students, faculty, and staff members to give them a new lease of life while raising awareness about the importance of reusing and reducing clothing waste. This report outlines the key aspects and outcomes of the cloth collection drive.

Collection of Pre-Owned Clothes

The Cloth Collection Drive kicked off on 20th March 2023, with the placement of collection boxes at convenient locations within the college premises. Collection bins were placed strategically across the university campus, including key buildings and common areas due to which the boxes were easily accessible and served as a reminder for everyone to extend their support. Participants were informed about the acceptable clothing items for donation, such as gently used clothing which shouldn't be torn from anywhere. Donors were encouraged to contribute items in good condition and to wash them before donating.

Members of Team Udaan managed the collection bins, ensuring their regular emptying and maintenance.

Active Participation and Collection

The students and research scholars enthusiastically participated in the collection process. The response from the college community was overwhelming, with individuals from various departments showing keen interest in contributing to the cause. The collection boxes, which were initially empty, gradually filled up with an assortment of pre-owned clothes, reflecting the collective effort of the college community. Through their collective efforts, five medium-sized cartons were filled to the brim with a wide variety of clothing items.

Donation to an Organization in Need

Once the collection phase concluded, the accumulated clothing items were carefully packed into the cartons. Clothes that were unsuitable for distribution were sent for recycling or disposed of responsibly, adhering to environmental guidelines. The next step involved the delivery of these donations to an organization that required clothing aid. These clothes were then dropped off at the Uday Foundation in Hauz Khas. The Uday Foundation team further distributed these clothes to the underprivileged which brought wide smiles on their faces.

Impact and Conclusion

1. Promoting Sustainable Fashion

- The cloth collection drive helped raise awareness about sustainable fashion practices among the university community.
- Participants learned the importance of reusing and reducing clothing waste, leading to more mindful consumption habits.

2. Community Engagement

- The drive provided an opportunity for students, faculty, and staff members to actively contribute to a socially responsible cause.
- It fostered a sense of unity and collaboration within the university community.

3. Social Impact

• By providing usable clothes to those in need, the drive made a positive impact on the lives of the less fortunate.

Conclusion

The cloth collection drive organized by the Department of Statistics at The University of Delhi successfully achieved its objectives of raising awareness about reusing and reducing clothing waste and engaging the college community in an altruistic endeavour to aid the underprivileged. Through the active participation of the university community, the drive made a tangible impact by extending the lifespan of donated clothes and supporting the needy. This initiative served as a stepping stone towards building a more sustainable and socially conscious society.







